

## **American Cruise Lines' Announces its Thanksgiving "Give-Back Program" to Raise Money for the Connecticut Food Bank**

*Donation will help battle hunger and those in need this holiday season*

**GUILFORD, CT – July 7, 2015** – American Cruise Lines ([www.americancruiselines.com](http://www.americancruiselines.com)), the largest U.S. cruise company, announced today that it will once again promote its Thanksgiving "Give-Back" program, an initiative dedicated to helping those in need.

First launched in 2013, the line announced it will once again partner with Connecticut Food Bank in an effort to help alleviate hunger in Connecticut, the location of its corporate headquarters. American Cruise Lines has promised to donate \$50 to the Food Bank for each ticket sold on its Thanksgiving cruises, which include:

- **Mississippi River** 7-night cruise – Offered aboard the 150-passenger *American Queen*
- **Historic South & Golden Isles** 7-night cruise – Offered aboard the 104-passenger *Independence*
- **Great Rivers of Florida** 7-night cruise – Offered aboard the 49-passenger *American Glory*

"We're thrilled with to announce that we are continuing our successful Thanksgiving Give-Back program," said Timothy Beebe, Vice President of American Cruise Lines. "It is very rewarding to know that our support of Connecticut Food Bank will help brighten the holidays for our community."

In the past American Cruise Lines has donated as much as \$10,000 to the Connecticut Food Bank through this program. On December 4, 2015 at the Food Bank's headquarters in East Haven, CT, the cruise line will present a check during a live event.

"The fight against hunger does not take a holiday and across Connecticut so many of our neighbors are going to have a brighter holiday thanks to the support of American Cruise Lines," said Rob Levine, President & CEO of the Connecticut Food Bank. "The 'Give Back' program is a wonderful example of corporate social responsibility and will make a difference in the lives of so many of our neighbors"

### **About American Cruise Lines**

American Cruise Lines is the largest U.S. cruise company and operates the newest fleet of riverboats and small cruise ships on more than 35 itineraries around the country including the Pacific Northwest, the Northeast, the Southeast and Alaska. The line is known for working closely with guests and travel agents before, during, and after a cruise to create a highly personalized experience. Long established and deeply experienced in cruise travel, American Cruise Lines has been honored with multiple awards, including *Porthole* Reader's Choice Awards in 2014, World Travel Awards "World's Leading River Cruise Company" in 2013, "Gold Award Winner" for *Travel Weekly's* 2014 Magellan Awards and a 2014 finalist for *Condé Nast Traveler's* Reader's Choice Awards. To learn more about American Cruise Lines, visit [www.americancruiselines.com](http://www.americancruiselines.com) or call 800-814-6880. Find us on Facebook at [www.facebook.com/americancruiselines](http://www.facebook.com/americancruiselines) or follow us on Twitter at [www.com/american\\_cruise](http://www.com/american_cruise).

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